

Data Product Analyst

Description

Company Description

The Product Analyst will conduct A/B tests and other approaches to measure the effectiveness of the user profile 360 view implementation. This role involves analyzing metrics to influence the backlog and prioritization of team tasks, ensuring data-driven decisions that enhance product performance and user engagement.

Job Description

Responsibilities

- Develop and test hypotheses to improve user engagement and product effectiveness through A/B testing.
- Analyze the results of A/B tests and support implementing of successful changes into production.
- Evaluate the business impact of the user profile 360 view through comprehensive dashboards and reports.
- Contribute to the backlog and prioritization process using a data-driven approach.
- Ensure the stable operation of implemented solutions.
- Monitor key performance metrics and identify the causes of any deviations from expected outcomes.

Requirements

- 3+ years experience working in an analytics-focused role; e-commerce experience is a plus.
- BA in Economics, Engineering, Mathematics, Computer Science, or another quantitative field;
- Master's degree or equivalent experience in Economics, Mathematics, or Computer Science preferred.
- Relevant experience with pricing optimization would be preferred.

Hard skills

- Strong programming skills in Python.
- Proficiency in SQL.

Hiring organization

Candidate-1st

Employment Type

Full-time

Beginning of employment

asap

Job Location

Lisbon-remote

Working Hours

40

Base Salary

euro EUR 26K - 49K *

Date posted

May 22, 2024

- Familiarity with A/B testing and basic knowledge of statistics.
- Understanding of the concept of orchestrator and basic understanding of writing DAGs (preferably Airflow).
- Power BI (Power Query, Power Pivot, Power View, DAX)
- Familiarity with Fast API would be preferred.
- Ability to work with large amounts of data and draw conclusions useful for business on their basis
- B2+ English

Soft skills

- Good understanding of the marketing and business processes of the e-commerce company
- Ability to find points of growth / possible areas of optimization in the company's work and formulate action plans for implementing changes
- Mindset on an independent search for facts. Ability to deal with uncertainty in data. Ability to ask questions correctly and formulate clear answers to them
- Commitment to continuous development, expansion of the range of professional skills, and automation of routine operations.

Job Benefits

EUR 26K – 49K *