

## Data Visualization Coordinator (Tableau)

### Description

We are Leads.io — the world's #1 tech-driven lead generation agency. With a determination to become an ever-better growth catalyst for our clients, we are on the lookout for fresh faces to join our team! Do you have what it takes to join Leads.io?

### Key responsibilities:

Leads.io is on the search for a Data Visualization Coordinator to complement our dynamic work environment. As a Data Visualization Coordinator, you will lead the visualization strategies for key departments and stakeholders, developing strategies to reveal insights, track KPIs, and automate reporting. Bring your Tableau and visualization expertise to enhance our dashboards, visualizations, and understanding of our growing data.

Note: Leads.io uses all MacBooks, so PowerBI is not needed. We're looking for a high level of Tableau expertise.

Other responsibilities are:

- Manage key stakeholder relationships to understand business needs, then identify and scope needed visualizations and reports to support those business needs
- Develop and maintain Tableau dashboards and visualizations for internal departments
- Communicate with and train departments to maximize their value from these dashboards, as well as collect feedback on new iterations, visualizations, and features
- Oversee and mentor junior visualization specialist projects to create clearer visualizations appropriate for the business needs and leveraging the best features available within Tableau
- Collaborate with teams to define and track key performance indicators (KPIs)
- Manage, organize, and update datasets for use in Tableau and other data visualizations and reports

### About Leads.io

Leads.io is your technology-driven partner in effective lead generation. As a global team spread out across eleven offices in nine countries, our mission is to provide empowering business solutions on a global scale. By delivering high-quality leads through diverse channels such as Facebook, Instagram, TikTok, display, native, paid search and organic, Leads.io aims to elevate our clients' ventures to new heights of success.

As a team of result-oriented experts in marketing, technology, strategy, and content, we remain committed to excelling at our craft with every step we take. We think big, act fast, and confidently pave the way for the future. Through a dedication to personal excellence, teamwork, and accountability, Leads.io fosters an environment in which you can shape your path to success whilst engaged in a dynamic and successful company environment.

### Hiring organization

Candidate-1st

### Employment Type

Full-time

### Beginning of employment

asap

### Job Location

Hoorn, North Holland, Netherlands

### Working Hours

40

### Base Salary

euro EUR 26K - 49K \*

### Date posted

May 24, 2024

## Requirements

### Your qualifications

- 5+ years of experience building complex Tableau dashboards
- Proficient in data visualization best practices, e.g. when to use chart types, how to best communicate key information, and how to provide intuitive interactive features
- Experience managing stakeholders, and translating business needs into technical requirements/features
- Strong analytical and problem-solving skills
- Proficient with SQL and/or Tableau Prep
- Familiarity with marketing, web and/or social media analytics

As Leads.io, we take great pride in our diversity and inclusivity as a hallmark of our success. For this reason, we ensure that all candidates from all backgrounds will receive fair consideration irrespective of their race, gender, faith, religion, or disability. We invite all qualified and motivated individuals to take a chance at joining our team!

## Benefits

### What's in it for you?

- €4.200 – €5.000 per month
- 25 holidays per year with 8% holiday pay
- Hybrid working/working from home allowance
- An open and inclusive culture that fosters personal growth and initiative
- Knowledge sessions hosted by internal and external experts
- Daily lunches at the office
- Flexible working hours
- Provided equipment (Macbook, mouse/keyboard)
- Access to mental health support through OpenUp is offered anonymously and without cost
- The opportunity to work fully remotely for up to a month per year from a location of your choice

### Excited? Wait until you see our cultural values!

🔗 Trust – At Leads.io, we emphasize accountability and transparency, setting the foundation for genuine partnerships.

🔗 Own it – Ownership entails having pride in both your work and yourself. We each aim to take a personal initiative in improving our business, so being the best version of yourself is the best-case scenario for us.

🔗 Grow smart – Our vision is to become a global frontrunner in lead generation. We are committed to continually scaling our business whilst also growing as individuals in the process.

🔗 Thrive as a team – We believe that teamwork is a key ingredient to obtaining outstanding results. While holding personal work ethics in high regard, we also encourage a working environment that is both social and more enjoyable through teamwork.

Our recruitment process is designed to ensure the best fit. It comprises a phone meeting to discuss qualifications, followed by two interviews for skills and cultural alignment. If successful, we will extend a formal offer. Upon acceptance, you'll embark on your exciting journey with Leads.io.

**Ready for your new challenge? Apply now, and we will be in touch with you soon!**

#### **How the process will look like**

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

#### **Job Benefits**

EUR 26K – 49K \*