

Data Analyst

Description

Smadex is a leading advertising technology company founded in Barcelona in 2011 and sold to American-based and stock-listed Entravision in 2018 (NYSE::EVC). We are a fully transparent platform built with top technology, countless programmatic management features and powerful machine learning algorithms to help advertisers grow their business at scale. We are currently considered one of the top mobile ad-tech companies in the world.

We are looking for a **Data Analyst with proven experience in SQL, analytics and knowledge of statistics to join our Data Science Team**. Working alongside our Data Engineers, the candidate should be communicative and analytical, in order to answer the complex questions that Product and Campaign performance are facing. For this purpose we use tons of data available to get powerful insights to resolve them, creating effective strategies to help improve the Smadex platform!

The role is based in Barcelona!

Your tasks and responsibilities:

- Analyze large, complex data sets containing the behaviour of millions of mobile users and Apps worldwide to address strategic questions
- Obtain and Report insights from our Product's performance (ML, Audiences, Creatives, Supply, etc) in order to make decisions that will impact revenue. Have one's say!
- Develop automated dashboards and processes to ensure data influence decisions at all levels of the company
- Working cross-functionally with business and technical teams to support product performance

Skills and requirements:

- **1-2 years of experience as a Data Analyst / Data Scientist**
- **Proven working knowledge of SQL and large data sets**, understanding of analytic methodologies for data evaluation
- Bachelor's or Master's Degree in Engineering or Business
- Strong knowledge of basic **statistics concepts**
- **Strong analytical skills** with the ability to get insights
- Outstanding **communication and reporting skills**
- Excellent command of **Microsoft Excel (Power Pivot & Power Query)**
- Excellent communication skills in **English** both written and spoken are **mandatory**
- Strong experience with **SQL** for data exploratory analysis
- Experience with A/B testing
- Python/R, Superset, PowerBI experience **is a plus**
- Knowledge of the **ad-tech** industry **is a plus**.

Please note that we do NOT provide VISA sponsorship. Candidates without a legal permit to work in Spain won't be considered.

What is in it for you:

Hiring organization

Candidate-1st

Employment Type

Full-time

Beginning of employment

asap

Job Location

Barcelona, Barcelona

Working Hours

40

Base Salary

euro EUR 61K - 104K *

Date posted

June 4, 2024

- Integrate a highly motivated and young team
- Great compensation package
- **Top location at the heart of Barcelona** with a rooftop terrace, Barbeque, and a fully stocked fridge
- Great work-life balance: work from home (2 days per week), flexible hours
- LinkedIn Learning
- Learning and training opportunities
- Meal vouchers – **Ticket Restaurant** monthly allowance
- Monthly gym allowance to use in up to **30 DIR gyms** around the city
- Monthly TGIF events
- Regular team-building events
- Fun and friendly work environment with talented marketers and engineers from over 26 countries
- And more!

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

EUR 61K – 104K *