

Data Analyst (m/w/d)

Description

The role and a bit about us

We're looking for a Data Analyst to take full ownership of collecting, processing, and analyzing large datasets to identify trends, patterns, and insights that will drive our business decisions. You'll collaborate with multiple teams, leveraging your analytical prowess to support, improve operations, and inform strategy.

You'll be joining a team of hungry entrepreneurs, visionaries, engineers, and creatives, driven by the opportunity to have a real-world impact. We're experience-oriented, performance driven, and go through life with a 'can-do' attitude – because that's what it takes to positively shape our collective future.

If that resonates with you, let's dive into the details.

What you bring to the table

- Experience as Marketing Data Analyst, Data Analyst, Analytics Manager, or a similar role.
- Experience with web analytics and ad (incl. social media) platforms (Twitter, Google Ads, YT, etc.).
- Experience in using data visualization tools.
- Proven experience in providing actionable insights and driving change.
- Experience working with a multitude of data sources and formats.
- Comfortable working in a privacy-focused and GDPR-compliant environment.
- Data-minded and results-focused with experience in measuring impact.
- 3+ years of work experience in Web3 and blockchain space__Nice to have__
- Understanding of the DePIN space.
- Experience with GCP / Knowledge of GDPR.
- Ability to communicate effectively with both technical and non-technical stakeholders.

Things you will do

- Supporting the Marketing/Communications and ecosystem teams with analytics, data visualizations, reports, and recommendations. Working directly with a variety of stakeholders and multiple data sets to derive data solutions, improved strategies, and dashboards.
- Creating and maintaining a dashboard to visualize the performance of different activities.
- Evaluating the ROI of the different initiatives and providing recommendations for improvements.
- Ensuring that data is managed in compliance with Web 3.0 values, GDPR, and industry regulations.
- Talking through data and insights in strategy meetings with colleagues.
- Maintaining and owning existing data pipelines/dashboards and ensuring its accuracy.
- Leading ad-hoc projects to optimize operational processes.

Hiring organization

Candidate-1st

Employment Type

Full-time

Beginning of employment

asap

Job Location

Germany – Remote

Working Hours

40

Base Salary

euro EUR 61K - 102K *

Date posted

May 22, 2024

- Serving as a data expert to successfully support operational needs.
- Supporting performance analytics initiative.

What we offer

- Remote first. You'll be joining a team working from all over the world.
- Flexible working arrangements. Create your own journey with flexible working schedules and locations.
- The opportunity to contribute to innovative projects in an exciting industry that has the potential to positively shape our world.
- High growth potential. Room to grow professionally at EoT Labs, while learning new skills and working on the cutting edge of Web3 and IoT.
- A warm and open culture at an international organization with team members coming from all four corners of the globe.
- An environment that values freedom, autonomy, team spirit and open communication.

What guides us

- We believe that great teams can only deliver great results consistently if they work under conditions that give them creative freedom and a manageable workload, creating full focus on what's important.
- We find strength in diversity and authenticity.
- We give you the freedom you need to be great at what you do.
- We create a space where people can do what they love and live up to their potential.

We look forward to building the future with you.

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

EUR 61K – 102K *