Data Analyst

Description

FARFETCH exists for the love of fashion. Our mission is to be the global platform for luxury fashion, connecting creators, curators and consumers. We're a positive platform for good, bringing together an incredible creative community made up by our people, our partners and our customers. This community is at the heart of our business success. We welcome differences, empower individuality and celebrate diverse skills and perspectives, creating an inclusive environment for everyone. We are FARFETCH for All.

COMMERCIAL / MARKETING We're a diverse team of Marketing professionals, spanning artistic and scientific expertise. We're driven to amaze our global community of customers through our data-driven approach, revolutionary spirit, test-and-learn culture and collaborative style.

LONDON Our office is located in Old Street, London's tech hub. With an open-plan space, ideal for collaborative working, an outdoor terrace for a team lunch.

We are seeking a highly skilled Data Analyst to join our dynamic team at Farfetch. As a Data Analyst, you will be responsible for interpreting data, analyzing results, and providing insights to drive business decisions and strategies. You will work closely with cross-functional teams to understand their data needs, develop analytical solutions, and communicate findings effectively. You will be a person who drives in solving complex problems in an entrepreneurial, fast-paced environment, balancing tactical needs whilst driving strategically for a long-term solution.

WHAT YOU'LL DO

- Lead the performance marketing channel providing technical expertise, roadmaps, workflow process management and prioritization
- Own experimentation across the performance marketing channel, driving data science programs and capabilities with the objective of delivering incremental ROI
- Conduct in-depth custom ad effectiveness studies and bespoke analyses to understand the relative impact of different marketing strategies across platforms and channels and provide valuable insights to stakeholders and leadership on an ongoing basis
- Lead in-depth analysis and presentation of insights to various teams and drive changes in measurement and attribution
- Juggle multiple projects and stakeholders – delivering quick, agile progress and recommending priorities
- Communicate effectively with all levels of stakeholder to share insights concisely and accurately
- Add value to requests from business leaders and build logic that will produce analytical measures to tell the story of what is happening. This requires a strong understanding of business goals, processes and data flows, to 'be the voice of the customer', and do this transferably across projects
- Contribute to our Analytics Community; building relationships, defining ways of working, and helping us build our capability
- Be responsible for ensuring the accuracy of analysis, data and reports to ensure a high quality of standards.

WHO YOU ARE

Hiring organization
Candidate-1st

Employment Type
Full-time

Beginning of employment
asap

Job Location
UK London, United Kingdom

Working Hours
40

Base Salary
euro GBP 52K - 88K *

Date posted
June 4, 2024

- Experiences directly related fields such as data science, marketing science, an/or marketing analytics in media measurement space
- Experiences in using data sets (R, SQL), run A/B or multivariate tests, and applying statistics analysis to provide insights
- A graduate of a Bachelor of Science program or a higher level post-secondary educational program ideally in Computer Science, Math, Engineering, Operation Research, or quantitative disciplinesStrong understanding of how to write performant and best practice code on large data sets in BigQuery
- A professional with experience with data analytics, ideally with e-commerce orientation
- You are detail-oriented with a demonstrably high standard for data accuracy and documentation
- Experienced in leveraging data and analytics to solve real-world problems and create new solutions
- 'Can do' mindset, offering solutions rather than problems

    We are looking for a:

- Critical thinker, confident to transform our data and information into structured and automated systems and reporting
- Organized, team player, ready to build on our BI structure with the various stakeholders of the business
- Project-driven personality, identifying gaps and turn them into implementable solutions
- An excellent strategic thinker and with analytical skills, ideally developed in a commercial role preferably within an Internet or retail/consumer products business and/or management consulting

REWARDS & BENEFITS

- Flexible benefits – Private Medical Insurance, Dental Insurance, Gym Memberships, Pension scheme and more
- Critical Illness Insurance and Life Assurance
- Flexible working environment and more!

EQUAL OPPORTUNITIES STATEMENT

- Farfetch is committed to being an inclusive workplace where diversity in all its forms is celebrated. We make employment decisions without regard to race, religious creed, color, age, sex, sexual orientation, gender, gender identity, gender expression, national origin, ancestry, marital status, medical condition as defined by state law, physical or mental disability, military service or veteran status, pregnancy, childbirth and related medical conditions, genetic information or any other classification protected by applicable federal, state or local laws or ordinances. If you require special accommodation, please let us know.

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

GBP 52K – 88K *