

# Generative Artificial Intelligence – Digital Marketing Internship

## Description

Are you fascinated by the world of Generative Artificial Intelligence and want to gain hands-on experience in digital marketing? Look no further – Gemmo is offering an exciting Digital Marketing Internship focused on Generative Artificial Intelligence.

As a Digital Marketing Intern at Gemmo, you will have the opportunity to work closely with our marketing team to create and execute digital marketing campaigns that showcase the power and potential of our Generative AI solutions. From strategizing and planning to implementation and analysis, you will gain valuable knowledge and skills in various aspects of digital marketing.

Key Responsibilities:

- Assisting in the development and execution of digital marketing campaigns.
- Creating engaging content for social media platforms.
- Conducting market research to identify target audiences and trends.
- Monitoring and optimizing website performance using analytics tools.
- Assisting in the creation and management of email marketing campaigns.
- Supporting the team in organizing and promoting virtual events and webinars.
- Collaborating with cross-functional teams to ensure consistent messaging and branding.
- Keeping up-to-date with industry trends and emerging digital marketing strategies.

If you are a creative and driven individual with a passion for both Generative Artificial Intelligence and marketing, this internship is perfect for you. Join us at Gemmo and gain valuable insights and experience in digital marketing in the exciting world of Generative AI.

## Requirements

- Current enrollment in a Bachelor's or Master's degree program, preferably in Marketing, Business, or a related field.
- Strong interest in Generative Artificial Intelligence and its applications.
- Excellent written and verbal communication skills.
- Proficiency in social media platforms and digital marketing tools.
- Basic knowledge of SEO, SEM, and Google Analytics.
- Ability to multitask and work collaboratively in a fast-paced environment.
- Strong analytical and problem-solving skills.

## Benefits

- Contratto tempo indeterminato
- Generous bonus on performance ( proposals approvals)

## How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and

## Hiring organization

Candidate-1st

## Employment Type

Full-time

## Beginning of employment

asap

## Job Location

Milan, Metropolitan City of Milan, Italy – Remote

## Working Hours

40

## Base Salary

euro Flex hours

## Date posted

June 1, 2024

architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

## **Job Benefits**

Flex hours