

Senior Business Intelligence (BI) Analyst

Description

- **Title:** Senior BI Analyst
- **Employment:** Full time, permanent
- **Location:** Based at our offices in Holborn, London – *Hybrid working pattern, 3 days a week in office*

Who we're looking for:

We're seeking someone to be at the forefront of shaping our company's strategic direction through data-driven insights. You will play a pivotal role in gathering, analysing, and translating complex data into actionable strategies, empowering Omaze to make informed decisions and drive growth. If you're a proactive, data-savvy professional with a passion for turning information into innovation, we want to hear from you.

What you'll do:

- Collect and analyse data from various sources to identify trends, patterns and opportunities that will influence the business roadmap
- Transform complex data into clear, concise reports and presentations
- Proactively identify opportunities to drive faster growth and maximise customer LTV
- Collaborate with teams across the business to understand their data needs and provide actionable insights
- Design and execute A/B tests, and other experiments, to validate hypotheses and derive insights
- Stay up to date with industry best practices and emerging trends in business intelligence and data analytics

Our ideal candidate has:

- 5+ years of experience in a data focused role, with a strong background using GA4 and Looker
- Extensive knowledge and hands-on experience with GA4, including implementation, event tracking, conversion funnel tracking, and custom reporting
- A track record of building a high level of data maturity within a growing business
- The ability to create powerful and compelling stories through the use of data and insight
- A proactive drive to be leading and influencing the direction of the business
- We actively seek out diversity of thought and experience to drive innovation. We welcome differences of background, identity, and perspective and work hard to ensure that all people can bring their authentic self to work at all times.

Don't quite meet all the above requirements? Apply anyway! We love talking to exceptional candidates. If the current role isn't a fit, we'll keep your information on file for the future.

What we can offer you:

Hiring organization

Candidate-1st

Employment Type

Full-time

Beginning of employment

asap

Job Location

London, Hybrid

Working Hours

40

Base Salary

euro GBP 89K - 146K *

Date posted

May 24, 2024

- 30 days annual leave (+ bank holidays!)
- Private medical and dental insurance
- 9% employer pension contributions, when you contribute at least 2%
- Individual learning and development budgets
- Enhanced family leave policies
- Life assurance of 4x your [salary](#)
- Group income protection
- Critical illness cover

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

GBP 89K – 146K *