

Data Analyst (Growth)

Description

About [Fresha](#)

Fresha is the leading marketplace platform for beauty & wellness trusted by millions of consumers and businesses worldwide.

Fresha is used by 110,000+ businesses and 450,000+ stylists and professionals worldwide, processing over 1 billion appointments to date.

The company is headquartered in London, United Kingdom, with global offices located in New York City, Vancouver, Sydney, Dubai, Riyadh, Amsterdam, Warsaw and Pristina.

Fresha allows consumers to discover, book and pay for beauty and wellness appointments with local businesses via its marketplace, while beauty and wellness businesses and professionals use an all-in-one platform to manage their entire operations with an intuitive subscription-free business software and financial technology solutions.

Fresha's ecosystem gives merchants everything they need to run their business seamlessly by facilitating appointment bookings, point-of-sale, customer records management, marketing automation, loyalty, beauty products inventory and team management.

The consumer marketplace unlocks revenue potential for partner businesses by leveraging the power of online bookings and automated marketing through mobile apps and advanced integrations with major tech brands including Instagram, Facebook and Google.

Role overview

Given our exciting and progressive growth plans, we are looking for an exceptional Data Analyst/Senior Data Analyst (Growth) to come and join our global business.

Reporting directly into the Lead Data Analyst, and working collaboratively with various stakeholders across the company, you will be accountable for leveraging our data to "move the needle" here at Fresha.

This is a great opportunity for someone looking to work in a fast-paced and changing environment, who likes to work autonomously, enjoys a challenge and wants to make an impact.

To foster a collaborative environment that thrives on face-to-face interactions and teamwork, all Fresha employees work from the office four days per week, with the flexibility to work remotely one day each week. London office address: 10 York Road, Waterloo, SE1 7ND

What you will be doing

- Drive Change – Leverage your analytical skills and understanding of the business to spot opportunity, inform on strategy and drive change at Fresha.
- Insightful Analysis – Translate complex product workflows and business models into clear, measurable metrics. You'll employ a variety of methods, from standard BI metrics to advanced product funnels, path analysis, and more
- Collaborative Spirit – Engage actively with our product, marketing, engineering, and commercial teams. Your role will be to integrate your analysis seamlessly into their everyday decision-making, understanding diverse objectives, and driving data-driven strategies
- Efficiency through Automation – Experience in automating reports and

Hiring organization

Candidate-1st

Employment Type

Full-time

Beginning of employment

asap

Job Location

London

Working Hours

40

Base Salary

euro GBP 51K - 87K *

Date posted

June 1, 2024

metrics is crucial, ensuring data is accessible and timely

- Tool Mastery – In our agile environment, the ability to adapt and efficiently use various analytics tools is essential
- Adaptable to Change – Keep pace with the evolving nature of our product development, ensuring our data models and strategies remain aligned and responsive

What we are looking for

- 1-2 years analytical experience
- Good SQL skills
- Experience in various data sources and turning them into insights
- Ability to simplify complex data into compelling narratives for decision-making (Problem solving is key!)
- Skilled in the use of BI/visualisation tools
- Experience working in a fast-paced tech environment

Added bonus

- Knowledge of data modeling and pipeline development
- Experience using Fivetran, Prefect, Snowflake, dbt and Periscope
- Experience with tools such as R/Python
- Experience working in fast-paced venture-backed startup environments
- Commercial, Growth or Product Analytics experience

At Fresha, we value passion and potential as much as specific skills. If you're enthusiastic and eager to learn, we encourage you to apply, even if you don't meet every listed requirement. We believe in fostering growth and providing the support needed for you to excel in your role.

Interview Process

- Screen Call – Video-call with Talent Team – 30 mins
- 1st Stage – Video-call with Hiring Manager – 45 mins
- 2nd Stage – Video-call with Hiring Team (Technical Interview) – 45-60 mins
- Final Stage – Presentation – In person with Hiring Team – 60-90m mins

We aim to complete the entire interview process and deliver feedback within 2 weeks.

Every job application received is reviewed manually by our talent team.

While we strive to assess applications within 7 days, the sheer volume of talented individuals expressing interest may occasionally extend this timeframe

Inclusive workforce

At Fresha, we are creating a culture where individuals of all backgrounds feel comfortable.

We want all Fresha people to feel included and truly empowered to contribute fully to our vision and goals. Everyone who applies will receive fair consideration for employment.

We do not discriminate based on race, colour, religion, sex, sexual orientation, age, marital status, gender identity, national origin, disability, or any other applicable legally protected characteristics in the location in which the candidate is applying.

If you have any accessibility requirements that would make you more comfortable during the interview process and/or once you join, please let us know so that we can support you.

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

GBP 51K – 87K *