

## Data Lead – Product

### Description

**Location:** *We are flexible! Come and join us either in Hamburg or Berlin*

At FREE NOW we are at an exciting point in our history – we are building a world-class product that is being used daily by more than a million people. We are a part of one of the most dynamic spaces for innovation in today's world: shaping mobility. Our daily business is solving large-scale, complex problems – and we love it!

Be ready to work in a multinational, diverse, highly motivated and collaborative team of passionate data professionals who strive for excellence and like to have fun. Are you ready for your next ride?

### YOUR DAILY ADVENTURES WILL INCLUDE:

The Rider Data team plays a pivotal role in driving data-centric processes, analyses, experiments, and strategic development for the Rider Product organization. We aim to deliver the best product experience to our B2C and B2B customers, whether they are booking a Taxi, riding a scooter, or buying a public transportation ticket.

As the Lead of the Rider Data team, you will be at the forefront of translating data insights into tangible business value. Working in close collaboration with the VP of Rider Product and leaders in Design and UX Research, you will establish effective communication channels between the data team and the broader product organization. Your role will extend to collaborating with fellow Data Leaders and Principals, fostering cross-domain teamwork, and ensuring the adoption of industry best practices.

Your primary responsibility will be to lead a dynamic cross-functional data team consisting of 4-5 talented Data Analysts and Engineers. Through your leadership, you will empower and coach the team, enabling them to deliver optimal results. If you are eager to uncover new potential and contribute to propelling FREENOW to a stronger position, here is your chance to make a significant impact.

### In more detail this means...

- By using strategic thinking based on the business function and company's strategy, help the team to identify, understand, structure, and solve complex problems and improve and productionize high-value data products
- Motivating your team to deliver amazing data products by focusing on the outcome, rather than output, besides ensuring that the team has the right level of information to make informed decisions
- Aligning with your stakeholders to deliver the highest impact with available capacities, always seeking to improve the existing and striving for decisions and actions that drive our business's success
- Ensure we are launching valuable experiments, with reliable test designs, besides using statistical methods to measure the impact of features and improvements and make sure that we are launching the correct changes

### Hiring organization

Candidate-1st

### Employment Type

Full-time

### Beginning of employment

asap

### Job Location

Berlin

### Working Hours

40

### Base Salary

euro EUR 69K - 133K \*

### Date posted

May 24, 2024

and features in our apps

- Mentoring and coaching team members in order to help them grow professionally to the next level, cultivating a growth and continuous learning mindset, leading by example and being a role model
- You will steer our riders products, which kind of features should be developed, and which changes should be made to solve millions of users' daily needs

## TO BE SUCCESSFUL IN THIS ROLE:

- You **have curiosity in your essence**, which motivates you to **answer WHY things happened**, not only scratching the surface, but aiming for well-founded actionable results
- **Previous experience in leading and developing top performing data teams**, preferably within tech or product organizations.
- **Exceptional analytical skills**, lateral thinking, and proven experience in solving highly challenging problems.
- A history of **leading and supporting successful data projects** and the ability to define and communicate project objectives, resources, timelines and methodologies clearly to all stakeholders
- **Hands-on mentality**, not afraid to proactively get their hands dirty in order to accelerate the generation of new insights.
- **Very good knowledge of SQL**, databases, and statistical programming tools (e.g. Python, R)
- Good understanding and hands-on experience in **analysing and interpreting A/B test results**, backed by statistical knowledge
- **Experience in working with data visualisation tools** (e.g. Tableau, Qlikview) and event tracking (e.g. Mixpanel, GA, Firebase)
- You **understand how to engage and influence decision-makers** by using data visualisation and storytelling
- Have excellent English communication skills, being capable of interacting and coordinating with internal and external stakeholders in steering end-to-end processes and projects

## BENEFITS & PERKS IN A NUTSHELL:

- Fully remote\* or hybrid working models
- Subsidised gym membership
- Sabbatical & time off
- Partner product discounts
- Birthday-off
- Employee assistance program
- Mobility budget for FREENOW App

**Plus more local benefits depending on your work location!**

## **DIVERSITY, EQUITY & INCLUSION:**

FREENOW is an equal opportunity employer and we consider qualified applicants regardless of race, religion, national origin, gender, gender identity, sexual orientation, disability or age.

We want you to grow and evolve, [bring your true self to work](#).

## **SEE WHAT OUR AWESOME COLLEAGUES SAY ABOUT US:**

### **How the process will look like**

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

### **Job Benefits**

EUR 69K - 133K \*