Senior Data Analyst

Description

Are you passionate about data-driven decision-making and enjoy creating visually compelling stories? Groupon is seeking a skilled Senior Data Analyst with advanced visualization skills to join our team. This role is ideal for someone who has a knack for uncovering insights through data analysis and translating them into actionable recommendations.

🧠 What is our mindset?

- We would compare ourselves to a sports team, where we strive to assemble the best team with the available resources.

- While maintaining values like fairness, mutual support, and respect, we also focus on performance, aiming to build a top-notch organization capable of delivering excellent results quickly. Our culture is built on courage, ambition, and is strongly meritocratic, allowing the most capable individuals to grow rapidly.

- [Learn more about us on the landing page](#)

🕐 You'll be spending your time on the following:

- Develop a deep understanding of our consumers and merchants and how they interact with each other and with our product.

- Analyze complex data sets to identify trends, patterns, and insights.

- Develop and maintain reports, dashboards, and data visualizations to support business needs.

- Be a partner to business teams across the marketplace, helping them to better understand their performance through strategic analytics and structured thinking.

- Support our most strategic topics with deep-dive analytics, insights, recommendations.

- Empower the teams across Groupon Operations to answer data questions quickly and easily by building high-quality ground truth data sets, metrics and dashboards.

- Lead data-related projects from conception to completion, ensuring accuracy and timely delivery.

💡 We're excited about you if you have:

Hiring organization
Candidate-1st

Employment Type
Full-time

Beginning of employment
asap

Job Location
Prague

Working Hours
40

Base Salary
euro EUR 95K - 147K *

Date posted
June 4, 2024

- At least 5 years of experience in data analytics and business intelligence or significant relevant experience.

- Proficiency in SQL. Experience in other data analysis tools such as Python, R or equivalent is a plus.

- Strong experience with Tableau visualization and data concepts.

- Excellent analytical and problem-solving skills.

- Strong communication skills with the ability to explain complex data concepts to non-technical stakeholders.

- Proven track record of working collaboratively in cross-functional teams.

We value Data analyst who are:

- A proactive approach, willing to take initiative and seek solutions.

- A quick starter and can run the tasks independently with minimal supervision and guidance.

- Adaptable to new tools, new business areas (e.g. marketing channels), and diverse team environment.

- Attention to detail, ensuring thoroughness in data interpretation.

- Balance between patience in long-term project results and urgency in short-term tasks.

- A preference for simplification, avoiding unnecessary complexities in tasks.

- A strong sense of ownership and responsibility in all undertakings.

We like to give a chance to someone who has a strong drive and is self-driven. Send us your CV.

Groupon's purpose is to build strong communities through thriving small businesses. To learn more about the world's largest local ecommerce marketplace, click here. You can also find out more about us in the latest Groupon news as well as learning about our DEI approach. If all of this sounds like something that's a great fit for you, then click apply and join us on a mission to become the ultimate destination for local experiences and services.

Job Benefits

EUR 95K – 147K *